

June Dairy Month Sponsorships



Adopt
a DAIRY
COW

Second Harvest Foodbank and NBC15 are teaming up again this June to fund milk production from “sassy cows,” providing a rarely donated, nutrient-rich product to those facing hunger in southwestern Wisconsin. Your sponsorship will match donations made. Or, sponsor the Ice Cream Social event at Sassy Cow.

Match 70 donors with a gift of \$2,520:

- **Name** on our social media feeds (*Facebook – 3,066 likes, and Twitter - 853 followers*)
- **Name** with a direct link on GiveDairy.com
- **Name** will be recognized in two Foodbank event eblasts (*distribution: 12,000*)

Match 150 donors with a gift of \$5,400:

- **Logo** with a direct link on Second Harvest’s homepage and GiveDairy.com
- **Logo** in two Foodbank event eblasts (*distribution: 12,000*)
- **Logo** on the Adopt a Dairy Cow certificates provided to donors

Match 500 donors with a gift of \$18,000:

- Your **logo** in a Foodbank Newsletter (*distribution: 22,000*)
- Your **name** mentioned in **NBC15 on-air promotions**
- Your **name** mentioned on **NBC15** Facebook & Twitter pages
- Your **logo** in NBC15 promotional commercial
- Your **logo** in WI Farm Bureau’s Rural Route June issue (*commitment by May 5th; distribution: 46,000*)

Exclusive Opportunity: \$3,000 Ice Cream Social at Sassy Cow Creamery on June 10th:

- Your **name** on our social media feeds (*Facebook – 3,066 likes, and Twitter - 853 followers*)
- Your **name** with a direct link on GiveDairy.com
- Your **name** in Sassy Cow’s promotions of the event
- Display a **banner** / have a **booth** at event
- Your **logo** on the email invitation as the official sponsor for the Ice Cream Social at Sassy Cow Creamery

